



MEDIA RELEASE

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Bingemans is Now Offering Exciting River Adventures!

A destination that's always evolving to create new experiences

KITCHENER, Ont. — Since Bingemans inception, the Grand River has been a tremendous asset to our activities and property. Bingemans is proud to announce a significant partnership with Grand Experiences Outdoor Adventure Company to further develop the Grand River as a significant tourism component to Bingemans and the Waterloo Region.

“The natural setting our park is located in has always been a fascination with our guests, regardless of their purpose here whether it be for camping, day use or a convention” says Mark Bingeman, President of Bingemans. “We wanted to offer our guests a new way to experience and appreciate this natural and picturesque setting, by providing adventures *on* the Grand River.”

This partnership will be focused not only on traditional canoe and kayak experiences, but will feature special day camp uses, educational experiences, group options and team building packages. Guests will be able to choose from a variety of options to suit any skill level, from first time paddlers to the more experienced guest. Rental options will include canoes, kayaks, multi-person rafts, and even tubes. In addition to the river experiences, bike rentals will also be available for those wishing to explore the local trails. Experiences will be available for as little as a few hours to multi-day trips.

“With the Grand River being such a wildly successful tourism product already in nearby areas, we’re excited to expand with Bingemans as it is a phenomenal base for us to deliver these products in Waterloo Region. Their tourism experiences dovetail into our current product offerings to create truly unique adventures.” says Jamie Kent, Owner and Operator of Grand Experiences. “We’re excited to bring this new venture to the international market as well.”

For more information on these new river experiences at Bingemans, please visit Bingemans.com. To book please visit www.grand-experiences.com. Join the conversation on social media; follow Bingemans on [Instagram](#) and Twitter [@Bingemans](#), Like it on [Facebook](#) and watch exclusive video on [YouTube](#).

About Bingemans:

Waterloo Region’s leader in entertainment and hospitality, Bingemans is a multi-use park, campground, conference and event centre and catering service located in Kitchener, Ont. With a heated wave pool, Spray “n” Play for kids and huge waterslides, Big Splash Waterpark is a great summer destination. Explore FunworX all year long, a three-level indoor playground for children of all ages, boasting an arcade, ropes course, Excavation Station and EscapeworX. The camping resort features 450 sites for tents, trailers and RVs, seasonal camping, log cabins and container cabins. Bingemans is also home to Canada’s largest Boston Pizza, 28 lanes of 10-pin bowling at Kingpin Bowlounge, billiards, ping pong, outdoor beach volleyball, three food trucks and outstanding banquet and catering facilities for your business or wedding



needs. Celebrate North America's largest Oktoberfest celebration at Bingemans' Kool Haus and Paulaner Haus and experience Canada's most terrifying attraction, Screampark.

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For more information, please call 519-744-1555 or visit Bingemans.com